

Checklist for the registration in the My Red Dot portal

A registration for the Red Dot Award: Product Design requires the following information and presentation materials.

Product

- Please make sure to provide all materials before completing your registration.
- Completed registrations cannot be edited.
- Product name in English
- Product type in English
- Year of market launch (2023, 2024, 2025)
- Category & subcategory
- Printing data (min. 3 product images, CMYK, 300 dpi [JPG, TIF])
- Description text (500 to 1,200 characters)
- Insured value (in Euros)

Manufacturer

- Address, website & contact person

Design

- Address and website of in-house or external design studio

Payment

Presentation and Logistics

- Entry type (original product, prototypes and in exceptional cases digital presentation)
- Presentation size (dimensions of the product presentation in millimeter)
- Digital presentation material (min. 3 images [JPG] and optional a video [MP4] or PDF)
- Invoice address
- Payment terms (MasterCard, VISA, American Express, PayPal, ALIPAY)

