

Winner Package



reddot winner 2025
best of the best



reddot winner 2025
grand prix



reddot winner 2025

The basic package for the winners of the distinctions "Red Dot: Best of the Best" and "Red Dot: Grand Prix"

Red Dot Label

Use of the award-specific and category-specific Red Dot Label.

International Yearbook Brands & Communication Design

Presentation of the award-winning project and the designer or design team on a double page each in the International Yearbook Brands & Communication Design 2025/2026.

On request, you will receive a two-volume copy of each award-winning project.

Online presentation

Publication of the award-winning project with images, text and project credits on the Red Dot website. Publication of a winners profile that presents the design team behind the award-winning project.

Winners exhibition

Presentation of the award-winning project in the winners exhibition in the Museum of Communication Berlin, the Red Dot Design Museum Essen and in other exhibitions as applicable.

Additional services

The Winner Package includes the Red Dot Trophy, two certificates as well as images and texts for you to use in your communications. Two free tickets will be reserved for the Red Dot award ceremony, which also includes your appearance on stage during the Red Dot Gala.

Total cost: 3,200 euros (plus VAT)

Red Dot: Junior Award: 2,560 euros (plus VAT)

The basic package for winners of the "Red Dot" distinction

Red Dot Label

Use of the general as well as the category-specific Red Dot winner label.

International Yearbook Brands & Communication Design

Presentation of the award-winning project on at least one page in the International Yearbook Brands & Communication Design 2025/2026.¹

On request, you will receive a two-volume copy of each award-winning project.

Online presentation

Publication of the award-winning project with images and project credits on the Red Dot website.

Winners exhibition

Presentation of the award-winning project in the winners exhibition in the Red Dot Design Museum Essen and in other exhibitions as applicable.

Additional services

The Winner Package also includes two certificates as well as images and texts for you to use in your communications. Red Dot winners also have the opportunity to purchase tickets for the award ceremony.

Total cost: 2,100 euros (plus VAT)

Red Dot: Junior Award: 1,680 euros (plus VAT)

Winner Package – optional services

¹ International Yearbook Brands & Communication Design 2025/2026

Extended entry for Red Dot winners on a double page

+ **750 euros (plus VAT)** in addition to the Winner Package
750 euros (plus VAT) for Red Dot: Junior Award laureates, in addition to the Winner Package

Winners profile

All winners of the distinction "Red Dot" have the option to introduce themselves in a winners profile exclusively on the Red Dot website. The winners profile is already included in the basic package for the winners of the distinctions "Red Dot: Best of the Best" or "Red Dot: Grand Prix".

+ **950 euros (plus VAT)** in addition to the Winner Package
495 euros (plus VAT) for Red Dot: Junior Award laureates, in addition to the Winner Package

Award Ceremony

All winners have the opportunity to purchase a combined ticket for the Red Dot Gala and the subsequent Designers' Night. The contingent is limited.

+ **120 euros (plus VAT)** per combined ticket, in addition to the Winner Package
120 euros (plus VAT) for Red Dot: Junior Award laureates, per combined ticket, in addition to the Winner Package

Video presentation

Winners in the categories "Film & Animation", "Sound Design"

For the winners of the "Film & Animation" and "Sound Design" categories a video presentation in their own entry in the Winners section is already included in the Winner Package. There is also a QR code in the respective yearbook entry that leads directly to the video clip.

Winners of all other categories

For all winning projects that were not awarded in the "Film & Animation" and "Sound Design" categories, the video presentation including a QR code in the yearbook can be booked.

Please note the following information regarding the required video material:

- The videos are included on the Red Dot website as they were provided and will not be subsequently edited or shortened in format or length.
- 16:9 format
- Full HD
- Recommended length: max. two minutes

+ **150 euros (plus VAT)** in addition to the Winner Package
150 euros (plus VAT) for Red Dot: Junior Award laureates, in addition to the Winner Package